

### Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	984

	Invoice #	106566-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
 	Invoice Period	08/27/12 - 09/23/12

I		
0	National	Sales Region
ō	Blair - Philadelphia	Sales Office
≥	Arny McCreary	Account Executive Amy McCreary
0	KSNV	Station

Order Flight	Deal#	Alt Order#	Order#	
09/14/12 - 09/23/12		06852072	106566	

Illing Calendar	Broadcast	E
illing Type	Cash	Ad
pecial Handling		Pa

S B B

Product Code	Advertiser Code	IDB#	
11	12		

Advertiser Ref	Agency Ref
Advertiser Ref	cy R

	00			7			0			ζ'n			4			ĆΔ			7			_	Line
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	Channel															
	The Agenda 1230pm			The Agenda 1230pm			The Agenda 1230pm			The Agenda 1230pm			The Agenda 1230pm			The Agenda 1230pm			Law & Order (LF)			Law & Order (LF)	Channel Description
	1230-1p			1230-1p			1230-1p			1230-1p			1230-1p			1230-1p			Sat 1-2am / Sun 12-1			Sat 1-2am / Sun 12-1	Time
09/17/12 to 09/23/12 F 09/21/12	to	Th 09	09/17/12 to 09/23/12	₽	60 M	09/17/12 to 09/23/12	ರ	Tu 09	09/17/12 to 09/23/12	ਰ	M 09	09/17/12 to 09/23/12	ਰ	F 09	09/10/12 to 09/16/12	ť	Su 09	09/17/12 to 09/23/12	n 12-1 to	Su 09	09/10/12 to 09/16/12	n 12-1 to	Day Da
ا ن		09/20/12 :30			09/19/12 :30			09/18/12 :30			09/17/12 :30			09/14/12 :30			09/23/12 :30			09/16/12 :30			ite Le
1xF 12:53 PM	l	12:54 PM	1xT		12:55 PM	1xW		12:38 PM	1x -T		12:46 PM	1x M		12:38 PM	1xF		12:42 AM	1xS		12:05 AM	1xS		Date Length Aired Days Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			10 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2															
\$325.00		\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$130.00			\$130.00			Rate
		1												1			1			1			<b>Ref</b> #

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Main: (702)642-3333 Billing: (702)642-3333 Las Vegas, NV 89101 Formerly KVBC KSNV Remit Address: 1500 Foremaster Lane

Estimate Number

984 Crossroads Crossroads

Product Advertiser

## Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 **Attention: Accounts Payable** Ste 555 Crossroads Media, LLC

## INVOICE

	Invoice #	106566-1
s GPS	Invoice Date	09/23/12
3 GPS	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/23/12
	****	

Station	KSNV	Order#	106
Account Executive   Amy McCreary	Amy McCreary	Alt Order#	390
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/

Order Flight	Deal #	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

Product		Special Handling
Advertis	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

11	Product Code
12	Advertiser Code
	IDB#

Advertiser Ref	Agency Ref	

		16			5			14			13			12			3			5			9	Line
KSNV		KSNV	KSNV		VSNV	KSNV		KSNV	Channe															
		Rachael Ray			SAT/ Wheel of Fortune			SAT/ Wheel of Fortune	Line Channel Description															
		11am-12pm			7-730pm			7-730pm	Time															
F 09/21/12	09/17/12 to 09/23/12	♂	Th 09/20/12	09/17/12 to 09/23/12	ਰ	W 09/19/12	09/17/12 to 09/23/12	ਨ	Tu 09/18/12	09/17/12 to 09/23/12	6	M 09/17/12	09/17/12 to 09/23/12	ਨਾਂ	F 09/14/12	09/10/12 to 09/16/12	ਰ	Sa 09/22/12	09/17/12 to 09/23/12	ਰੰ	Sa 09/15/12	09/10/12 to 09/16/12	ਰੱ	Day   Date
:30	1×		:30	1×		:30	×		:30	1×		:30	1×		:30	1×		:00	1x		:30	1×		Length
11:34 AM	F		11:27 AM	T		11:49 AM	W		11:19 AM	-T		11:38 AM	M		11:47 AM	F			S-		7:29 PM	S-		Length   Aired Days
USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD	*		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD						USPRTV17GPH Broke HD			Adad
\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$500.00 Unresolved			\$500.00			Rate
_			_			_			_			_			_			-4						Ref#

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KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# INVOICE

Estimate Number		Advertiser
984	Crossroads GPS	Crossroads GPS

	 Invoice #	106566-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
į	Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive   Amy McCrean	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	106566
Alt Order#	06852072
Deal #	
Order Flight	09/14/12 - 09/23/12

P		Special Handling
Þ	Cash	Billing Type
Ē	Broadcast	Billing Calendar

IDB#	
Advertiser Code	12
Product Code	11

Advertiser Ref	Agency Ref	

	25		24			22			21			20			19			8			17	Line
KSNV	KSNV	KSNV	KSNV	KSNV		VSNV	KSNV		VSNV	VNSX		KSNV	KSNV		VSNV	KSNV		KSNV	KSNV		VSNV	Channel
	Wake Up Early Wagners		Wake Up Early Wagners			Face to Face w/ J.Raiston			Face to Face w/ J.Ralston			Face to Face w/ J.Raiston	Channel Description									
	430a-5a		430a-5a			730-758pm	Time															
νη. υ. <u>1.</u>	to 09/17/12 to 09/23/12	M 09/17/12	to	F 00	09/17/12 to 09/23/12	♂	Th 00	09/17/12 to 09/23/12	ť	W 09	09/17/12 to 09/23/12	♂	7u 09	09/17/12 to 09/23/12	ਰ	M 00	09/17/12 to 09/23/12	₽	)0 F	09/10/12 to 09/16/12	₽.	Day
09/18/12	9/23/12		3		9/23/12		09/20/12	9/23/12		09/19/12	9/23/12		09/18/12	9/23/12		09/17/12	9/23/12		09/14/12	9/16/12		
:30	Í	:30		:30	îx -		:30	1x -		:30	1x -		:30	1x -		:30	1x N		:30	1x -		Length /
4:42 AM		5:00 AM		7:35 PM			7:37 PM	T		7:53 PM	W		7:52 PM	-T		7:39 PM	M		7:58 PM	F		Length Aired Days Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			usprтv17Gpн вroke нD			USPRTV17GPH Broke HD												
\$200.00		\$200.00		\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			Rate
_		-1		1			_			_			_			_						Ref#

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## Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555

Alexandria, VA 22314

Line 26

# INVOICE

984	Estimate Number
Crossroads GPS	Product
Crossroads GPS	Advertiser

	Invoice Period	Invoice Month	Invoice Date	Invoice #
	08/27/12 - 09/23/12	September 2012	09/23/12	106566-1

Order Fli	National	Sales Region
Deal #	Blair - Philadelphia	Sales Office
Alt Order	Amy McCreary	Account Executive   Amy McCreary
Order#	KSNV	Station

Order Flight	Deal #	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

Billing Calendar	Broadcast	 IDB#
Billing Type	Cash	Advertiser Code
Special Handling	-	 Product Code

Product Code	Advertiser Code	IDB#	
11	12		

Agency Ref Advertiser Ref

KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	Channel															
	4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			Wake Up Early Wagners			Wake Up Early Wagners	Channel Description
	4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			430a-5a			430a-5a	Time
09/17/12 to 09/23/12 F 09/21/12	to	Th 09/20/12	09/17/12 to 09/23/12	б	W 09/19/12	09/17/12 to 09/23/12	당	Tu 09/18/12	09/17/12 to 09/23/12	₽.	M 09/17/12	09/17/12 to 09/23/12	б	F 09/14/12	09/10/12 to 09/16/12	ਰ	Th 09/20/12	09/17/12 to 09/23/12	ਰ	W 09/19/12	09/17/12 to 09/23/12	to	Day Date
:30		:30	×		:30	1x		30	1x		:36 36	×		:30	1×		:30	×		:30	1×		Length
4:36 PM		4:49 PM	T		4:50 PM	W		4:44 PM	-T		4:50 PM	M		4:56 PM			4:59 AM	17		4:47 AM	W		Length Aired Days Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke нD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD	ť		
\$700.00		\$700.00			\$700.00			\$700.00			\$700.00			\$700.00			\$200.00			\$200.00			Rate
_		_			_			_			_			_			_						Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

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Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane KSNV Remit Address:

## Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 Attention: Accounts Payable Crossroads Media, LLC Ste 555

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	984

invoice #	106566-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

	Crossroads GPS Crossroads GPS 984  KSNV Amy McCreary Blair - Philadelphia	Advertiser Crossroads GF Product Crossroads GF Estimate Number 984  Station KSNV Account Executive Amy McCreary Sales Office Blair - Philadel Sales Region National
	National	Sales Region
П	Blair - Philadelphia	Sales Office
7>	Amy McCreary	Account Executive
$\overline{a}$	KSNV	Station
]		
드	984	
=	Crossroads GPS	Product
Ι=	Crossroads GPS	Advertiser
Ī		

Order#	106566
Alt Order#	06852072
Deal #	
Order Flight	09/14/12 - 09/23/12

Special Handling F	Billing Type Cash	Billing Calendar Broadcast	
Pro		冒	l

ı			
	Product Code	Advertiser Code	IDB#
	11	12	

Advertiser Ref	Agency Ref	

	42			41			40			39			38			37			36			ဌဌ	Line.
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	Channe															
	4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)			News 3 Sunrise SUNDAY			News 3 Sunrise SUNDAY	Channel Description
	4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			4-5pm			6a-7a			6a-7a	Time
F 09/21/12	to	Th 09/20/12	09/17/12 to 09/23/12	ō	W 09/19/12	09/17/12 to 09/23/12	to	Tu 09/18/12	09/17/12 to 09/23/12	ŏ	M 09/17/12	09/17/12 to 09/23/12	ರ	F 09/14/12	09/10/12 to 09/16/12	ঠ	Su 09/23/12	09/17/12 to 09/23/12	to	Su 09/16/12	09/10/12 to 09/16/12	ਰ	Day Date
:30		:30	×		:30	1×		:30	1×		:30	×		:30	1×		:30	1x		:30	1×		Length
4:14 PM	1	4:21 PM	7		4:14 PM	W		4:27 PM	-T		4:21 PM	M		4:14 PM	F		6:11 AM	S		6:19 AM	S		Length Aired Days
USPRIV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD	5		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID
\$700.00		\$700.00			\$700.00			\$700.00			\$700.00			\$700.00			\$350.00			\$350.00			Rate Reconciliation Ref#
>		3									_			_			_						Ref#

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Formerly KVBC Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane KSNV Remit Address: Billing: (702)642-3333

## Billing Address:

Alexandria, VA 22314 66 Canal Center Plaza **Attention: Accounts Payable** Ste 555 Crossroads Media, LLC

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	984

l	Invoice #	106566-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#
Alt Order#
Deal #
Order Flight

Special Handling	Billing Type	Billing Calendar	
	Cash	Broadcast	
Produ	Advert	IDB#	

1			
	Product Code	Advertiser Code	IDB#
	11	12	

Advertiser Ref	Agency Ref	
	Advertiser Ref	Agency Ref Advertiser Ref

	2	3		49			48			47			46			45			44			43	Line
KSNV	7014	NOW Y	KONN	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Channel
	NOOH News			Noon News			Dr Phil			Dr Phil			Dr Phil	Channel Description									
	11400511-71	3330		12-1230pm			3-4p			3-4p			3-4p			3- <b>4</b> p			3-4p			3-4p	Time
≤	09/17/	-	09/10/		ᆔ	09/17/		Τ'n	09/17/		۶	09/17/		Tu	09/17/		M	09/17/		П	09/10/		Day
09/17/12	09/17/12 to 09/23/12	÷ ;	09/10/12 to 09/16/12	ថ	09/21/12	09/17/12 to 09/23/12	ਰ	09/20/12	09/17/12 to 09/23/12	ಕ	09/19/12	09/17/12 to 09/23/12	ਰੱ	09/18/12	09/17/12 to 09/23/12	ਰ	09/17/12	09/17/12 to 09/23/12	ಕ	09/14/12	09/10/12 to 09/16/12	당	Date
:30	1×	Š	1×		:30	1×		:30	×		:30	1×		:30	1x		:30	1×		:30	1×		Length
12:12 PM	M	11.1	10-01 PM		3:15 PM	F		3:29 PM	T <del>-</del>		3:34 PM	W		3:56 PM	-T		3:27 PM	M		3.42 PM	F		Length   Aired Days
USPRTV17GPH Broke HD			IISPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID
\$425.00			\$425.00		\$450.00			\$450.00			\$450.00			\$450.00			\$450.00			\$450.00			Rate
_					_			_			_			_			_			_			Ref#

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## Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 Ste 555 Attention: Accounts Payable Crossroads Media, LLC

# INVOICE

		Invoice #	106566-1
	Crossroads GPS	Invoice Date	09/23/12
1	Crossroads GPS	Invoice Month	September 2012
	984	Invoice Period	08/27/12 - 09/23/12
ı			

Station KSNV Account Executive Amy McCreary	KSNV Amy McCreary	Order# Alt Order#	
ccount Executive	Amy McCreary		Alt Order#
Sales Office	Blair - Philadelphia		Deal #
Sales Region	National		Order Flight

Estimate Number

Product Advertiser

ar 	Broadcast	IDB#	
	Cash	Advertiser Code	12
ing		Product Code	11

Special Handli

Billing Type

Billing Calenda

Advertiser Ref	Agency Ref	Product Code
		11

		58			57			56			55			7			క్ష			52			57	Line
KSNV		KSNV	<b>KSNV</b>		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	VSNV		KSNV	KSNV		VSNV	
		Saturday Today			Saturday Today			News 3 Sunrise SATURDAY			News 3 Sunrise SATURDAY			Noon News	Channel Description									
		7a-9am			7a-9am			6a-7a			6a-7a			12-1230pm			12-1230pm			12-1230pm			12-1230pm	Time
Sa 09/22/12	09/17/12 to 09/23/12	ਨ	Sa 09/15/12	09/10/12 to 09/16/12	₽	Sa 09/22/12	09/17/12 to 09/23/12	ಕ	Sa 09/15/12	09/10/12 to 09/16/12	5	F 09/21/12	09/17/12 to 09/23/12	ਰ	Th 09/20/12	09/17/12 to 09/23/12	ಕ	W 09/19/12	09/17/12 to 09/23/12	₽	Tu 09/18/12	09/17/12 to 09/23/12	₽	Day Date
:3 3	1x		:30	1x		:30	1×		:30	1×		:30	1×		:30	1×		:30	1x		:30	íx		Length
8:21 AM	S-		7:22 AM	S-		6:41 AM	S-		6:10 AM	S-		12:10 PM	F		12:18 PM	<u>T</u>		12:11 PM	W		12:06 PM	-T		Length Aired Days
USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID
\$625.00			\$625.00			\$350.00			\$350.00			\$425.00			\$425.00			\$425.00			\$425.00			Rate
_			_						>						_			_			_			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

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### Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

## INVOICE

Advertiser Crossroads GPS  Product Crossroads GPS  Estimate Number 984		
<b>%</b>	Advertiser	Crossroads GPS
	Product	Crossroads GPS
	Estimate Number	984

Invoice #	<b>106566-1</b> 09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

$\overline{}$	National	Sales Region
_	Blair - Philadelphia	Sales Office
7	Amy McCreary	Account Executive   Army McCreary
	KSNV	Station
ı		

Order Flight	Deal #	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

<u>_</u>	ž	<b>=</b>
roduct Code	Advertiser Code	IDB#
	12	

Advertiser Ref	Agency Ref	

		66			65			64			63			62			61			60			59	Line
KSNV		KSNV	KSNV		KSNV	VSNV		VSNV	VSNV		KSNV	KSNV		VSNV										
		News 3 Today - SAT			News 3 Today - SAT			The Doctors	Channel Description															
		9am-930am			9am-930am			2pm-3pm	Time															
Sa	09/17/1		Sa	09/10/1		F	09/17/1		Τ'n	09/17/1		≷	09/17/1		Τu	09/17/1		Z	09/17/1		FI	09/10/1		Day
09/22/12	09/17/12 to 09/23/12	ਰ	09/15/12	09/10/12 to 09/16/12	₽	09/21/12	09/17/12 to 09/23/12	б	09/20/12	09/17/12 to 09/23/12	៩	09/19/12	09/17/12 to 09/23/12	ő	09/18/12	09/17/12 to 09/23/12	៩	09/17/12	09/17/12 to 09/23/12	₽	09/14/12	09/10/12 to 09/16/12	ਰ	Date
:30	1x		:30	1x		:30	1×		:30	1 X		:30	1×		:30	1×		:30	1×		:30	1×		Length
9:12 AM	S-		9:22 AM	S-		2:07 PM	F		2:59 PM	T		2:23 PM	W		2:10 PM	-T		2:34 PM	М		2:48 PM	F		Length Aired Days
USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID Rate
\$500.00			\$500.00			\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			\$325.00			Reconciliation
_			_			_			_			_			_						_			Ref#

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Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane KSNV Remit Address:

## Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 **Attention: Accounts Payable** Ste 555 Crossroads Media, LLC

# INVOICE

	Invoice #	106566-1
ds GPS	Invoice Date	09/23/12
ds GPS	Invoice Month	Septembe

	•	
Order Flight	National	Sales Region
Deal#	Blair - Philadelphia	Sales Office
Alt Order#	Army McCreary	Account Executive Army McCreary
Order#	KSNV	Station
Invoice Perio	984	Estimate Number
Invoice Mont	Crossroads GPS	Product
Invoice Date	Crossroads GPS	Advertiser

Deal#	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date
	06852072	106566	08/27/12 - 09/23/12	September 2012	09/23/12

09/14/12 - 09/23/12

Broadcast	IDB#	
Cash	Advertiser Code	12
	Product Code	1

Special Handling Billing Type Billing Calendar

Advertiser Ref	Agency Ref	Product Code	Advertiser Code	
		11	12	

		74			73			72			71			70			69			68			67	Line
KSNV		KSNV	KSNV		VSNV	KSNV		KSNV	VSNV		KSNV	VSNV		KSNV										
		M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			M-F Wheel of Fortune	Channel Description															
		5-6a			5-6a			7-730pm	Time:															
M 09/17/12	09/17/12 to 09/23/12	₽	F 09/14/12	09/10/12 to 09/16/12	ъ	F 09/21/12	09/17/12 to 09/23/12	₽	Th 09/20/12	09/17/12 to 09/23/12	ð	W 09/19/12	09/17/12 to 09/23/12	₽	Tu 09/18/12	09/17/12 to 09/23/12	₽	M 09/17/12	09/17/12 to 09/23/12	ಕ	F 09/14/12	09/10/12 to 09/16/12	ಕ	Day Date
:30	1×		:30	1×		:30	1x		:30	1×		:30	1×		:30	1x		:30	1x		:30	1×		Lengt
5:26 AM	M		5:49 AM	F		7:07 PM	F		7:29 PM	T		7:28 PM	W		7:12 PM	-T		7:13 PM	M		7:12 PM	F		Length Aired Days
USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID
\$600.00			\$600.00			\$1,300.00			\$1,300.00			\$1,300.00			\$1,300.00			\$1,300.00			\$1,300.00			Rate
_			_			_			_			-7			_			_			_			Ref#

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### Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	984

invoice #	106566-1
Invoice Date	09/23/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/23/12

Station	KSNV	o
Account Executive   Amy McCreary	Amy McCreary	Σ
Sales Office	Blair - Philadeiphia	Ď
Sales Region	National	ō

Order Flight	Deal #	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

illing Calendar	Broadcast	IDB :
illing Type	Cash	Adve
pecial Handling		Prod

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Product Code 11	Advertiser Code   12	IDB#

Advertiser Ref	Agency Ref	

	<b>8</b> 2			82			80			79			78			77			76			75
KSNV	KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	<b>KSNV</b>		KSNV	KSNV		KSNV	KSNV		VSNV
	M-F Early News			M-F Early News			M-F Early News			M-F Early News			M-F 5-6a WakeUp w/Wagners									
	5-630p			5-630p			5-630p			5-630p			5-6a			5-6a			5-6a			5-6a
W 09/19/12	to 09/17/12 to 09/23/12	Tu 09/18/12	09/17/12 to 09/23/12	to	M 09/17/12	09/17/12 to 09/23/12	ъ	F 09/14/12	09/10/12 to 09/16/12	to	F 09/21/12	09/17/12 to 09/23/12	ਰ	Th 09/20/12	09/17/12 to 09/23/12	to	W 09/19/12	09/17/12 to 09/23/12	ਰ	Tu 09/18/12	09/17/12 to 09/23/12	to
:30	×	:30	1x		:30	í×		:30	1×		:30	1×		:30	1x		:30	1x		:30	1×	
6:28 PM	W	5:16 PM	-T		6:12 PM	M		5:24 PM	E		5:49 AM	F		5:42 AM			5:27 AM	W		5:39 AM	-T	
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke но			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD		
\$1,200.00		\$1,200.00			\$1,200.00			\$1,200.00	:		\$600.00			\$600.00			\$600.00			\$600.00		
								_			_			_			1			<b></b>		

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## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	984

Invoice #	106566-1
Invoice Date	09/23/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/23/12

	KSNV	Order#	#
nt Executive	nt Executive Army McCreary	Alt Order#	der#
Office	Blair - Philadelphia	Deal #	
Region	National	Order Flight	Flight

Accour

Station

Sales (

Order Flight	Deal#	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

<u>u</u>	Billing Calendar	Broadcast	ᆰ
	Billing Type	Cash	Ž
	Special Handling		P

Advertiser Code
l

Advertiser Ref	Agency Ref	

	90		ć	89			88			87			86			85			84			83	Line
KSNV	KSNV	KSNV		VSNV	VSNV		XSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		VSNV	
	Sa-Su News 3 at Eleven			Sa-Su News 3 at Eleven			Sunday Today			Sunday Today			SAT/Jeopardy			SAT/Jeopardy			M-F Early News			M-F Early News	Channel Description
	11pm-1135pm			11pm-1135pm			7a-8am			7a-8am			630-7pm			630-7pm			5-630p			5-630p	Time
Sa	to 09/17/12 to 09/23/12	Sa	09/10/12 to 09/16/12	<b>5</b>	Su	09/17/12 to 09/23/12	ರ್	Su (	09/10/12 to 09/16/12	ᅙ	Sa	09/17/12 to 09/23/12	₽	Sa (	09/10/12 to 09/16/12	6	F	09/17/12 to 09/23/12	₽	Th (	09/17/12 to 09/23/12	₽	Day
	09/23/12	09/15/12	19/16/12	;	09/23/12	09/23/12		09/16/12	09/16/12		09/22/12	09/23/12		09/15/12	09/16/12		09/21/12	09/23/12		09/20/12	09/23/12		Date
	x		<del>.</del>		:30	×		:30	1× .		.00	1×		:30	1x		:30	1×		:30	1×		Length
11:09 PM		11:21 PM	5-		7:22 AM	SS		7:46 AM	S			S-		6:35 PM	S-		6:25 PM	F		6:21 PM			Length Aired Days Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD						USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			
\$1,100.00		\$1,100.00			\$750.00			\$750.00			\$500.00 Unresolved			\$500.00			\$1,200.00			\$1,200.00			Rate Reconciliation
_		_			_			_			~4			_			_			_			Ref#

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## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## INVOICE

Estiliate Mulliper	Estimata Number	Product	Advertiser	
100+	780	Crossroads GPS	Crossroads GPS	

Invoice #	106566-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

П	Markette to the second	Special Handling
_	Cash	Billing Type
-	Broadcast	Billing Calendar
ı		

Product Code	Advertiser Code	IDB#
11	12	

Advertiser Ref	Agency Ref

	98			97			96			95			94			93			92			9	Line
KSNV	VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	<b>VSNV</b>		KSNV	KSNV		KSNV	Channel
	Chris Matthews SUN 9:30am			ROS			M-F 6-7a WakeUp w/Wagners	Channel Description															
	9:30a-10a			5a-459a			6-7a	Time															
09/17/12 to 09/23/12 Su 09/23/12	ಕ	Su 09/16/12	09/10/12 to 09/16/12	to	F 09/21/12	09/17/12 to 09/23/12	ਨਾਂ	Th 09/20/12	09/17/12 to 09/23/12	ਰ	W 09/19/12	09/17/12 to 09/23/12	ਨ	Tu 09/18/12	09/17/12 to 09/23/12	ťσ	M 09/17/12	09/17/12 to 09/23/12	₽	F 09/14/12	09/10/12 to 09/16/12	to	Day Date
:30 1x		:30	×		:30	1×		:30	1×		:30	1x		:30	1×		:30	1x		:30	1x		Length
9:49 AM		9:53 PM	SS		6:22 AM	F		6:50 AM	T		6:42 AM	W		6:11 AM	-T		6:16 AM	M		6:51 AM	F		Length   Aired Days   Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			uSPRTV17GPH Broke нD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			
\$500.00		\$500.00			\$1,000.00	-		\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			Rate Reconciliation
_					_			_			_						_			1			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

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Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until operand it will is received by Media Provider. Pay Applicant to Third Parties to Applicant the Constitute payment to Media Provider. Applicant will understands that should Applicant are that advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising, in the event Applicant is an advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertising, all the event Applicant is an advertising on the advertising of the advertising on the advertising o with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

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Formerly KVBC KSNV Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

## Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 Attention: Accounts Payable Ste 555 Crossroads Media, LLC

# INVOICE

Advertiser

	Invoice #	106566-1
 Crossroads GPS	Invoice Date	09/23/12
Crossroads GPS	Invoice Month	September 2012
984	Invoice Period	08/27/12 - 09/23/12

Estimate Number 984	984	Invoice Month Invoice Period
Station	KSNV	Order#
Account Executive Amy McCreary	Amy McCreary	Alt Order#
Sales Office	Blair - Philadelphia	Deal#
Sales Region	National	Order Flight

Order Flight	Deal#	Alt Order#	Order#	
09/14/12 - 09/23/12		06852072	106566	

=	Product Code		Special Handling
12	Advertiser Code	Cash	Billing Type
	IDB#	Broadcast	Billing Calendar

Advertiser Ref	Agency Ref	

107			106			105			104			103			102			3			99	Line
KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	KSNV		<b>VSNV</b>	KSNV		VSNV	Channel
Days of our Lives			Today 4th Hour			Today 4th Hour			Today 4th Hour			Today 4th Hour			Today 4th Hour			Today 4th Hour		,	Sa-Su Early News	Channel Description
1258p-2pm			10am-11am			10am-11am			10am-11am			10am-11am			10am-11am			10am-11am			5pm-630pm	Time
ਰ	F 09/21/12	09/17/12 to 09/23/12	ő	Th 09/20/12	09/17/12 to 09/23/12	ਰੋ	W 09/19/12	09/17/12 to 09/23/12	₽	Tu 09/18/12	09/17/12 to 09/23/12	₽	M 09/17/12	09/17/12 to 09/23/12	₽	F 09/14/12	09/10/12 to 09/16/12	ಕ	Sa 09/15/12	09/10/12 to 09/16/12	ಕ	Day  Date
-	:30	1×		:30	1x		:30	×		:30	1×		:30	1×		:30	1×		:30	1x		Length
	10:58 AM	F		10:45 AM	T		10:28 AM	W		11:00 AM	-T		10:29 AM	M		10:27 AM	F		5:15 PM	S-		Length   Aired Days
	USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			AdJD
	\$450.00			\$450.00			\$450.00			\$450.00			\$450.00			\$450.00			\$650.00			Rate Reconciliation Ref #
	KSNV Days of our Lives 1258p-2pm	KSNV Days of our Lives 1258p-2pm to F 09/21/12 :30 10:58 AM USPRTV17GPH Broke HD	WSNV         09/17/12 to 09/23/12         1x        F           F         09/21/12         :30         10:58 AM         USPRTV17GPH Broke HD           KSNV         Days of our Lives         1258p-2pm         to	KSNV         Today 4th Hour         10am-11am         to           09/17/12 to 09/23/12         1xF           KSNV         F         09/21/12         :30         10:58 AM         USPRTV17GPH Broke HD           KSNV         Days of our Lives         1258p-2pm         to	KSNV Today 4th Hour 10am-11am to 10am-11am to 10am-11am to 10am-11am to 10am-11am 10am-11am-11am-11am-11am-11am-11am-11am-	KSNV Today 4th Hour 10am-11am to  KSNV Bays of our Lives 1258p-2pm to 09/17/12 to 09/23/12 1xF  09/17/12 to 09/23/12 1xF  F 09/17/12 to 09/23/12 1xF	KSNV         Today 4th Hour         10am-11am         to        T           KSNV         7 Coday 4th Hour         10am-11am         09/17/12 to 09/23/12 1xT         10:45 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12 1xF           KSNV         Today 4th Hour         09/17/12 to 09/23/12 1xF         1258 p-2pm         F         09/21/12 :30 10:58 AM         USPRTV17GPH Broke HD	KSNV         Today 4th Hour         10am-11am         W         09/19/12         :30         10:28 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12         1x        T         Th         09/20/12         :30         10:45 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12         1x        F         USPRTV17GPH Broke HD           KSNV         Days of our Lives         1258p-2pm         to         109/17/12 to 09/23/12         10:58 AM         USPRTV17GPH Broke HD	KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1xW 10:28 AM USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1xT 10:45 AM USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 :30 10:45 AM USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1xF           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1xF           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1xF           KSNV         Today 4th Hour         10am-11am         To 09/20/12 :30 10:45 AM USPRTV17GPH Broke HD	KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12         1x        W	KSNV         Today 4th Hour         10am-11am         Tu         09/18/12         :30         11:00 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12         1x        W         W         W         09/19/12         :30         10:28 AM         USPRTV17GPH Broke HD         Broke HD         W         M	KSNV Today 4th Hour 10am-11am to 09/13/12 1x -T  KSNV Today 4th Hour 10am-11am to 09/18/12 :30 11:00 AM USPRTV17GPH Broke HD  KSNV Today 4th Hour 10am-11am to 09/19/12 :30 10:28 AM USPRTV17GPH Broke HD  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1xT  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1xT  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 :30 10:45 AM USPRTV17GPH Broke HD  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1xF  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 :30 10:58 AM USPRTV17GPH Broke HD  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1xF  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 :30 10:58 AM USPRTV17GPH Broke HD  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 :30 10:58 AM USPRTV17GPH Broke HD	KSNV         Today 4th Hour         10am-11am         to           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 1x -T         11:00 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 1xW         10:28 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12 1xT         10:28 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 1xT         10:45 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 30 10:45 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12 30 10:45 AM         USPRTV17GPH Broke HD	KSNV         Today 4th Hour         10am-11am         M         09/17/12 to 09/23/12         10:29 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12         1x         -T           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12         1x        W           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12         1x        W	KSNV Today 4th Hour 10am-11am to 09/17/12 i30 10:29 AM USPRTV17GPH Broke HD to 09/17/12 i30 10:29 AM USPRTV17GPH Broke HD to 09/17/12 to 09/23/12 1x -T  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W  KSNV Today 4th Hour 10am-11am to 09/17/12 to 09/23/12 1x -W	KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1x M         M 09/17/12 is 09/23/12 1x M	KSNV         Today 4th Hour         10am-11am         F         09/14/12         :30         10:27 AM         USPRTV17GPH Broke HD           KSNV         Today 4th Hour         10am-11am         E         09/17/12 to 09/23/12         1x         M           KSNV         Today 4th Hour         10am-11am         Tu         09/17/12 to 09/23/12         1x         -T           KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12         1x         -T           KSNV         Today 4th Hour         10am-11am         to         09/17/12 to 09/23/12         1x         -T	KSNV         Today 4th Hour         10am-11am         09/10/12 to 09/16/12 1xF to 09/14/12 :30 10:27 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1x M         M M TO:29 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         to 09/17/12 to 09/23/12 1x -T         10:29 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 1xW         10:29 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 1xW         10:29 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 1xW         10:28 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 30 10:45 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 30 10:45 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         09/17/12 to 09/23/12 30 10:45 AM USPRTV1/7GPH Broke HD           KSNV         Today 4th Hour         10am-11am         10am-11am         10am-11am         10am-11am         10am-11am         10am-11am         10am-11am         10am-11am         10am-11am         10am-1	KSNV         Today 4th Hour         10am-11am         to 09/10/12 to 09/18/12 1xF         Today 18/12 1xF         Today 18/12 1xF         Today 18/12 1xF         Today 4th Hour         10am-11am         to 09/14/12 130 10:27 AM USPRTV1/7GPH Broke HD         USPRTV1/7GPH Broke HD         Broke HD         M         09/17/12 to 09/23/12 1x         M         NOTORNAM USPRTV1/7GPH Broke HD         M         NOTORNAM USPRTV1/7GPH Broke HD         Broke HD         M         NOTORNAM USPRTV1/7GPH Broke HD         NOTO	KSNV         Today 4th Hour         10am-11am         Sa         09/15/12         :30         5:15 PM         USPRTVZTGPH Broke HD           KSNV         Today 4th Hour         10am-11am         E         09/10/12 to 09/13/12         1x        F         C	KSNV         Today 4th Hour         10am-11am         09/10/12 to 09/16/12 1x	KSNV         Sa-Su Early News         5pm-630pm         to 09/10/12 to 09/16/12 in 09/16

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider or payment of such advertising under the terms set forth herein above. If Applicant is an agency requesting advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant, Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising placed with intent to discriminate based on race, gender or ethnicity. discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry



## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# INVOICE

Advertiser	Crossroads GPS
Product	Crossroads GPS
Estimate Number	984

	Invoice #	106566-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/23/12

Station	KSNV	
Account Executive   Amy McCreary	Amy McCreary	Alt C
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Orde

Order Flight	Deal#	Alt Order#	Order#
09/14/12 - 09/23/12		06852072	106566

П		Special Handling
ъ	Cash	Billing Type
=	Broadcast	Billing Calendar
l		

Product Code	Advertiser Code	IDB #
11	12	

Advertiser Ref	Agency F	
r Ref	Ref	

	115	114		113		112			<u>1</u>			110			109			108	Line
KSNV	KSNV KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	<b>VSNV</b>		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		VSNV	Channel
	M-F Today Show II	M-F Today Show II		M-F Today Show II		Days of our Lives			Days of our Lives			Days of our Lives		,	Days of our Lives			Days of our Lives	Channel Description
•	9-10a	9-10a		9-10a		1258p-2pm			1258p-2pm			1258p-2pm			1258p-2pm			1258p-2pm	Time
09/17, Tu	Ζ	09/17,	09/10. F		F (3/1/	202	긁	09/17		W	09/17		Τu	09/17		Z	09/17		Day
09/17/12 to 09/23/12 Tu 09/18/12	09/17/12 to	to 09/17/12 to 09/23/12	09/10/12 to 09/16/12 F 09/14/12	to	F 09/21/12	to	09/20/12	09/17/12 to 09/23/12	₽	09/19/12	09/17/12 to 09/23/12	ಕ	09/18/12	09/17/12 to 09/23/12	ਰ	09/17/12	09/17/12 to 09/23/12	ਨਾ	Date
:30 1x	:30	×	:30 1×		:30 X	<u>.</u>	:30	1×		:30	1×		:30	×		:30	1×		Length
9:51 AM	9:30 AM	M	9:50 AM		1:59 PM	ו	12:58 PM	T		1:59 PM	W		1:25 PM	-T		1:41 PM	M		Length  Aired Days  Ad-ID
USPRTV17GPH Broke HD	USPRTV17GPH Broke HD		USPRTV17GPH Broke HD		USPRTV17GPH Broke HD		USPRTV17GPH Broke HD												
\$900.00	\$900.00		\$900.00		\$425.00		\$425.00			\$425.00			\$425.00			\$425.00			Rate Reconciliation
	\		_		_		1									_			Ref#

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting aritime under this advertising sales contract for a sale of advertiser placed with intent to discriminate and the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting aritime under this advertising placed with intent to discriminate and the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry



### Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## INVOICE

dvertiser	Crossroads GPS
roduct	Crossroads GPS
stimate Number	984

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Invoice #	106566-1
Invoice Date	21/23/90
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

		1
Station	KSNV	Γ <u>.</u>
Account Executive Amy McCreary	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	_

Order Flight	Deal#	Alt Order#	Order#	
09/14/12 - 09/23/12		06852072	106566	

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Ō		Capain! Handling
Ą	Cash	Billing Type
Ē	Broadcast	Billing Calendar

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Product Code	Advertiser Code	IDB#
11	12	

Advertiser Ref	Agency Ref	

	123		122			121			120			119			118			117			116	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	
	Tonight Show		Tonight Show			Tonight Show			Tonight Show			Tonight Show			M-F Today Show II			M-F Today Show II			M-F Today Show II	Channel Description
	1135p-1237a		1135p-1237a			1135p-1237a			1135p-1237a			1135p-1237a			9-10a			9-10a			9-10a	Time
Th 09/20/12	to of	W 09/13/12 W 09/19/12	to	Tu 09/18/12	09/17/12 to 09/23/12	ф	M 09/17/12	09/17/12 to 09/23/12	₽	F 09/14/12	09/10/12 to 09/16/12	6	F 09/21/12	09/17/12 to 09/23/12	ಕ	Th 09/20/12	09/17/12 to 09/23/12	ਰ	W 09/19/12	09/17/12 to 09/23/12	to	Day Date
:30	<u>.</u> (	.30	<u>.</u>	:30	1×		:30	1×		:30	1×		:30	1x		:30	1x		:30	1×		Length
12:31 AM	4	12:18 AM		11:46 PM	-T		11:45 PM	M		12:31 AM	F		9:50 AM	F		9:28 AM	T		9:56 AM	W		Length Aired Days Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke нD												
\$750.00		\$750.00		\$750.00			\$750.00	:		\$750.00			\$900.00			\$900.00			\$900.00			Rate Reconciliation Re
		_		_			_			_`			_			_			_			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithisands, go whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills enclosed by Media Provider within the time specified and until garquer in full is received by Media Provider. Applicant to Third Parties of the Provider within the time specified and until garquer to Media Provider by Applicant to Third Parties of by Parties of the Applicant will constitute to Media Provider for advertising appearoy (or other Third Parties) that Applicant shall be one responsible to Media Provider for advertising the advertising advertising advertising advertising advertising under the terms set forth herein above. If Applicant is an advertiser, all applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all applicant shall be conclusively deemed to be authorized egents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



KSNV Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 Las Vegas, NV 89101 Remit Address: 1500 Foremaster Lane

### Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 Attention: Accounts Payable Crossroads Media, LLC Ste 555

Estimate Number 984	Product C	Advertiser C	
84	Crossroads GPS	Crossroads GPS	

Alt Order # 06852072		Deal#
566	566 52072	52072

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
09/14/12 - 09/23/12		06852072	106566	

<u></u>		ecial Handling
<b>~</b>	Cash	lling Type
	Broadcast	lling Calendar
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Product Code	Advertiser Code	IDB#
11	12	

Advertiser Ref	Agency Ref	

		132			130			129			128			127			126			125			124	Line
KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	VSNV		<b>VSNV</b>	Channel
		News 3 Today			Today Show			Tonight Show	Description															
		9a-930am			658a-9am			1135p-1237a																
Su	09/17/1		П	09/17/1		Τħ	09/17/1		٧	09/17/1		급	09/17/1		M	09/17/1		П	09/10/1		F	09/17/1		Day
09/23/12	09/17/12 to 09/23/12	ਰ	09/21/12	09/17/12 to 09/23/12	ਰ	09/20/12	09/17/12 to 09/23/12	ť	09/19/12	09/17/12 to 09/23/12	ਰੱ	09/18/12	09/17/12 to 09/23/12	ъ	09/17/12	09/17/12 to 09/23/12	ţ	09/14/12	09/10/12 to 09/16/12	ਰੰ	09/21/12	09/17/12 to 09/23/12	to	Date
:30	1x		:30	1x		:30	1×		:30	1×		3	1×		:30	1x		.30	1×		:30	1×		Length
9:19 AM	S		8:43 AM	F		7:59 AM	T		7:29 AM	W		8:29 AM	-T		8:37 AM	M		8:59 AM	F		11:47 PM	F		Length Aired Days
USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID:
\$500.00			\$1,500.00			\$1,500.00			\$1,500.00			\$1,500.00			\$1,500.00			\$1,500.00			\$750.00	• = =		Rate Reconciliation
_			_			_									_			_						Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in this is received by Media Provider. Payment by Applicant to Third Parties of by Third Parties to Applicant shall not constitute payment of which any advertising through an advertising decrease that shall be continued by the Applicant and provider for payment of such advertising, in the event Applicant is an agency requesting advertising on behalf of a client, Applicant advowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant advertiser, all agency contracts in the payment of such advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

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#### Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# INVOICE

		ĺ
Advertiser	Crossroads GPS	=
Product	Crossroads GPS	=
Estimate Number	984	=
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Invoice #	106566-1
Invoice Date	09/23/12
Invoice Month	September 2012
 Invoice Period	08/27/12 - 09/23/12

tation	KSNV
ccount Executive Amy McCreary	Army McCreary
ales Office	Blair - Philadelphia
ales Region	National

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Order#	106566
Alt Order#	06852072
 Deal #	
 Order Flight	09/14/12 - 09/23/12

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lling Type	Cash	×
ecial Handling		۳
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 IDB#	12
Product Code	11

Advertiser Ref	Agency Ref	

	140			139			138			137			136			135			134			133	Line
KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	VSNV		KSNV	KSNV		KSNV	KSNV		<b>VSNV</b>	10000
	Saturday Night Live			Saturday Night Live			M-F News 3 at Eleven	Channel Description															
	1130pm-1:02am			1130pm-1:02am			11pm-1135pm	Time															
Sa	09/17/	Sa	09/10/		П	09/17/		亅	09/17/		≷	09/17/		Tu	09/17/		×	09/17/		T	09/10/		Day
09/22/12	to 09/17/12 to 09/23/12	09/15/12	09/10/12 to 09/16/12	ť	09/21/12	09/17/12 to 09/23/12	ਰ	09/20/12	09/17/12 to 09/23/12	ð	09/19/12	09/17/12 to 09/23/12	õ	09/18/12	09/17/12 to 09/23/12	ਰ	09/17/12	09/17/12 to 09/23/12	Ġ	09/14/12	09/10/12 to 09/16/12	to	Date
:30	×	:30	ź		:30	×		:30	ίx		:30	1×		:30	1x		:30	1x		:30	1x		Length
12:01 AM	S	1:00 AM	S-		11:22 PM	F		11:24 PM	T		11:11 PM	W		11:20 PM	-T		11:34 PM	M		11.25 PM	F		Length Aired Days Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke нD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			
\$1,400.00		\$1,400.00			\$1,100.00			\$1,100.00			\$1,100.00			\$1,100.00			\$1,100.00			\$1,100.00			Rate
		_			1			_						1						_			Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in this is occasived by Media Provider. Payment to Media Provider within the time specified and until payment of by Applicant or Third Parties or by Third Parties to Applicant stall not constitute payment to whether the payment of such advertising agency on other Third Parties or by Third with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# INVOICE

Product Crossroads GPS Estimate Number 984	Advertiser	Crossroads GPS
	Product	Crossroads GPS
		984

	Invoice #	106566-1
	Invoice Date	09/23/12
	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/23/12

	National	Sales Region
П	Blair - Philadelphia	Sales Office
<u></u>	Amy McCreary	Account Executive Amy McCreary
<u> </u>	KSNV	Station

L	Order#	106566
	Alt Order#	06852072
	Deal#	
	Order Flight	09/14/12 - 09/23/12

		l
Billing Calendar	Broadcast	П
Billing Type	Cash	≥
Special Handling		Ţ

Product Code	Advertiser Code	IDB#
111	12	

Agency Ref

	148			147			146			145			144			143			142			141	Line
KSNV	KSNV	KSNV		KSNV	<b>VNSX</b>		KSNV	KSNV		KSNV	<b>VNSX</b>		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
	M-F Jeopardy			M-F Jeopardy			M-F Jeopardy			NFL Football			NFL Pre-Game			NFL Pre-Game			Saturday Prime 9-10pm			Saturday Prime 8-10pm	Line Channel Description
	630-7pm			630-7pm			630-7pm			1P-9PM			1p-530pm			1p-530pm			9-10pm			8-10pm	Time
09/17/ W		3	09/17/		'n	09/10/		Su	09/10/		Su	09/17/		Su	09/10/		Sa	09/17/		Sa	09/10/		Day
09/17/12 to 09/23/12 W 09/19/12	to	09/17/12	09/17/12 to 09/23/12	ಕ	09/14/12	09/10/12 to 09/16/12	ਰਾ	09/16/12	09/10/12 to 09/16/12	ਠ	09/23/12	09/17/12 to 09/23/12	ಕ	09/16/12	09/10/12 to 09/16/12	б	09/22/12	09/17/12 to 09/23/12	ð	09/15/12	09/10/12 to 09/16/12	ਨਿੰ	Date
:30 1×		:30	1x		:30	1×		:30	1x		:30	1 ×		:30	1×		.00	1x		:30	1x		Length
6:59 PM		6:59 PM	M		6:36 PM	F		6:59 PM	S		4:06 PM	S		4:17 PM	S			S-		9:40 PM	S-		Length  Aired Days   Ad-ID
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD						USPRTV17GPH Broke HD															
\$1,300.00		\$1,300.00			\$1,300.00			\$10,000.00			\$2,400.00			\$2,400.00			<del>\$1,200.00</del> Unresolved			\$1,200.00			Rate
		_									_			_			-4			_			Ref#

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Nowithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in ultil is occalled by Media Provider within the time specified and until payment in the provider within the time specified and until payment of by Applicant shall not constitute payment to whether the payment of but a specificant will continue to Media Provider. Applicant place advertising through an advertising agency (or other Third Parties or the payment of such advertising, in the event Applicant is an advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth nerin above. If Applicant is an advertising the payment of such advert with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

Billing Type
Special Handling

Cash

## INVOICE

984	Estimate Number
Crossroads GPS	Product
Crossroads GPS	Advertiser

Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
 106566	08/27/12 - 09/23/12	September 2012	09/23/12	106566-1

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast

Or.	Deal	Alt	Or	
Order Flight	el#	Alt Order#	Order#	
09/14/12 - 09/23/12		06852072	106566	

Advertiser Ref	Agency Ref	Product Code	
		11	

IDB#
Advertiser Code

12

	167		166				153			152			151			150			149	Line
KSNV	VSNV	KSNV	KSNV	VSNV	XSNV		KSNV	VSNS		KSNV	<b>VSNV</b>		KSNV	KSNV		KSNV	KSNV		XSNV	Channel
	The Agenda 1230pm		Notre Dame Football				Saturday Prime 8-10pm			Thursday Prime 10-11pm			Meet the Press			Meet the Press			Monday Prime 10-11pm	Line Channe Description
	1230-1p		1130a-8pm				8-10pm			10-11pm			8a-9am			8a-9am			10-11pm	Time
09/17/12 to 09/23/12 Th 09/20/12	ť	Sa 09/22/12	to 09/17/12 to 09/23/12	Sa 09/15/12	Sa 09/15/12	09/10/12 to 09/16/12	₽	Th 09/20/12	09/17/12 to 09/23/12	tō	Su 09/23/12	09/17/12 to 09/23/12	ರ	Su 09/16/12	09/10/12 to 09/16/12	6	M 09/17/12	09/17/12 to 09/23/12	ਰ	Day Date
:30 1x		:30	<del>,</del>	:30	:30	2x		:30	1x		:30	1x		:30	1x		:30	1x		Lengt
MTWTF 12:47 PM		5:19 PM	S-	9:19 PM	8:47 PM	S-		10:12 PM	7		8:59 AM	S		7:59 AM	S		10:30 PM	M		Length   Aired Days
USPRTV17GPH Broke HD		USPRTV17GPH Broke HD		USPRTV17GPH Broke HD	USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			USPRTV17GPH Broke HD			Ad-ID   Rate
\$500.00		\$1,050.00		\$1,200.00	\$1,200.00			\$3,200.00			\$3,000.00			\$3,000.00			\$3,200.00			Reconciliation
_		_		_	N			_			_			~-4						Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

Aired Spots

149

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant admonstrated agencial that several liability for the payment of such advertising under the terms set forth herein above. If Applicant advertiser, all agencials which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insention orders, copy instructions or any correspondence when such conflict. with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airline under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or encestry

Page 20 of 20



KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

## Billing Address:

Alexandria, VA 22314 Ste 555 66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC

## INVOICE

Estimate Number	Product	Advertiser
984	Crossroads GPS	Crossroads GPS

	Invoice #	106566-1
	Invoice Date	09/23/12
 	Invoice Month	September 2012
	Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive   Amy McCreary	Arny McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order#	106566
Alt Order#	06852072
Deal#	
Order Flight	09/14/12 - 09/23/12

 Billing Calendar	Broadcast
 Billing Type	Cash
Special Handling	

Advertiser Ref	Agency Ref

Net Amount Due	Agency Commission	Gross Total
\$111,741.00	\$19,719.00	\$131,460.00
Payment Terms 30 Days		

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